

SUPPORTING YOU TO MEET THE GATSBY BENCHMARKS

We have taken every step to innovate and adapt our School Engagement offer, and are excited to deliver our extensive programme to inspire all of your students.

As a large organisation spanning north and south of the river we have our own specialists and support staff as well as a vast network of employers in place to support you and your schools with the task of meeting each benchmark. We are the highest Ofsted rated college on Tyneside, so there should be no doubt that we're your first port of call.

1. A stable careers programme

We have recognised the benefits of virtual engagement, and are pleased to offer a combined approach, with physical and digital delivery.

Our school liaison team is highly experienced and qualified in developing a relevant and supportive partnership to ensure your pupils receive the highest level of careers guidance.

We also have vast experience of developing and nurturing relationships with key stakeholders in schools, ensuring a consistent and reliable link.

Our team actively prioritise the importance of career planning, rather than promotion of courses, which is evidenced in the wide range of sessions we offer.

WE ARE INVESTED IN SUPPORTING YOUR SCHOOL ACROSS ALL AGE GROUPS, ENSURING THAT QUALITY CAREERS GUIDANCE IS OFFERED FROM A YOUNG AGE.

2. Learning from career and labour market information

We offer access to labour market information and deliver it in a way that engages and enthuses your pupils, from Year 7 up to Year 11 and beyond (where there is a sixth form).

Our extensive links with employers and our ability to provide relevant and high quality information on the local labour market is second to none. We can support students with CVs, applications and interviews.

Our highly trained staff can ensure your students have access to impartial and independent advice relating directly to the skill gaps within the local area and further afield.

We provide first-hand encounters with employers and give students valuable workplace experiences, making their career aspirations seem more attainable. This is particular useful for high-achieving students who may lack knowledge of their options. We can host or support school-led careers events including talks, presentations, workshops and visits.

3. Addressing the needs of each student

We are dedicated to delivering content tailored to different industries and have an extensive selection of industry specialists, ranging from colleagues at our world-renowned South Shields Marine School to our ex-industry engineering lecturers and commercial hair and beauty team.

We can offer your students access to our highly experienced curriculum teams, most of whom have served their time working in the industry they now teach about. This can be done in a variety of ways, from virtual lessons and presentations, to visits and events, all tailored specially to your needs.

With equality of opportunity at the forefront of what we do, we deliver programmes from Level 1 up to HE – and our careers offer is personalised. This is because we understand that students come to us at different stages of their progression, and with different levels of ability.

Opportunities for advice, guidance and support must be tailored to the needs of each learner.

OUR SCHOOL LIAISON OFFICERS CAN WORK WITH PUPILS TO CREATE ACTION PLANS FOR PROGRESSION AND WORK WITH INDIVIDUALS TO HELP THEM ACHIEVE THEIR GOALS, RATHER THAN JUST ONE ENCOUNTER TO TICK A BOX. WE ARE ALSO COMMITTED TO IMPROVING SOCIAL MOBILITY, CHALLENGING STEREOTYPICAL THINKING AND WORKING WITH YOU TO RAISE PUPIL ASPIRATIONS.

WE DELIVER APPROPRIATE CAREER GUIDANCE TO MEET THE INDIVIDUAL NEEDS OF EACH LEARNER.

4. Linking curriculum learning to careers

This challenging benchmark can be supported by working with our expert departments to embed careers in to the curriculum. STEM subjects are at the heart of the school programme and are pivotal in a huge range of careers, allowing students to explore where they could lead.

Specifically, we can provide tailored virtual and in-school packages for your use in a wide range of different formats across all curriculum areas, including group work resources and individual research tools.

We can support you in the fight to emphasise the importance of maths and English and have discovered that schools often find this additional support from an external source, rather than from a teacher, further strengthens the message.

We have worked alongside a number of enterprise advisors and co-ordinators in schools to develop careers programmes that expose pupils to employers, with excellent resulting feedback.

We have found that support at the Year 8/9/10 options stage is highly beneficial for the students to see 'why' the options they choose are important and linked to careers.

Students perform better when they recognise the real-life purpose and relevance of the activity. We can work with you to embed careers in to subject areas and provide speakers to present and engage with students. Problem-based challenges and activities support not just pupils but staff development, helping to build a culture of applied learning.

5. Introductions with employers and employees

As a large organisation in the local and wider community, we offer an extensive range of encounters with businesses and employers to support your students' awareness of the opportunities available to them.

6. Experiences of workplace

We draw upon our broad employer links, offering meaningful and significant workplace experiences, both in person or virtual, allowing them to investigate potential career paths and discover what the world of work has to offer.

7. Encounters with Further and Higher Education

As one of the largest providers in the north east, we have an unrivalled curriculum offer - from entry level to HE - which supports our school liaison proposition and can be tailored to your school and pupils' needs.

8. Personal Guidance

We have Level 6 qualified staff who can support you with impartial and independent careers guidance interviews, allowing each pupil to have the same opportunity for high-quality support.